







HARLEY OWNERS GROUP

2025

BENEFITS GUIDE



















GET READY TO RIDE

16

APP

Your ultimate riding companion



An essential checklist

Where and how to earn

THE H-D



H.O.G. Ride 365"



On and off the bike



Explore and get rewarded for riding in each state with the 50 Rides, One Nation challenge. See p. 25.

GET READY TO RIDE AN ESSENTIAL CHECKLIST

Whether you are new to H.O.G. or have been a member for years, there are so many great benefits (and reasons to ride) ahead of you. Here's how to get the most from your Harley Owners Group experience.

□ DOWNLOAD THE H-D APP

If you're not already using the app, download it now and link your H.O.G. account. (More about the app on p. 16.)

UNLOCK ALL YOUR BENEFITS

Link your H.O.G. ID in the H-D App or at **h-d.com/hog** to unlock additional benefits, including 4 points per dollar spent at H-D, exclusive event access, and riding incentives. (More about linking on p. 6.)

$\Box \quad \text{START EARNING POINTS}$

Earn points for purchases, bonus point promos, and even riding. Redeem them on new gear, bike service, and more. Plus, boost your earning power with H-D° Visa. Learn more on p. 10.

EARN REWARDS FOR RIDING

Earn up to a \$150 value toward H-D purchases with the H.O.G. Ride 365TH Annual Mileage Challenge. Visit your dealer for odometer readings early and often, and watch your miles turn into points toward new gear, accessories, bike service, and more. Learn about H.O.G. Ride 365TH riding reward opportunities on p. 18.

PERSONALIZE YOUR RIDING EXPERIENCE

Your bike, your Harley Owners Group membership, your journey— Whether you ride solo, share the experience, or prefer to be part of a group, H.O.G. provides personalized options that ensure you make the most of riding your way. (See p. 8)

□ BRING YOUR +1 ALONG FOR THE RIDE

Ride two-up regularly? Sign up your plus-one so they can enjoy H.O.G. benefits, too! If you are already an Associate or Passenger, see p. 8 to learn more about your benefits.

□ SIGN UP FOR AUTO-RENEW

Sign up for auto-renew to enjoy uninterrupted benefits and avoid the hassle of renewing manually. Plus, get a free H.O.G. t-shirt upon initial enrollment. Log into **h-d.com/hog** or call 1-800-CLUB-HOG to sign up.



UNLOCK ALL YOUR BENEFITS

Follow these steps to gain access to all your benefits, including exclusive point multipliers, riding rewards, partner benefits, expedited shipping, and more.

IF YOU HAVE PREVIOUSLY **SIGNED INTO H-D.COM OR THE H-D APP**

- Scan the QR code.
- Enter vour credentials and select Sign In.
- Then, enter your H.O.G. Member ID in the field to link your account and select Complete Linking.
- If you get a "Success" message, you're all set!
- If you do not get a success message, follow on-screen instructions to receive and enter vour secure code.



If your Member ID appears like the screenshot, you're all set!

IF YOU HAVE NEVER SIGNED INTO H-D.COM OR THE H-D APP

- Scan the QR code.
- Create an H-D.com account by selecting Sign Up to Link Your H.O.G. ID.
- Enter your information into the required fields, including your H.O.G. Member ID and select Complete Sign Up.
- If you get a "Success" message, you're all set!
- If you do not get a success message, follow on-screen instructions to receive and enter your secure code. If you need additional assistance. please call 1-800-CLUB-HOG (M-F, 8:30AM-5PM CT).



2025 RALLIES AT A GLANCF



Visit **h-d.com/rallies** for a comprehensive list of U.S. and international motorcycle rallies, plus event details and registration information for H.O.G. exclusives.

> DAYTONA BIKE WEEK Daytona Beach, FL February-March

LACONIA MOTORCYCLE WEEK Laconia, NH June

GULF COAST Beaumont, TX May 1 – 5

MID-AMERICA Springfield, MO June 5 – 7

APPALACHIAN THUNDER Cumberland, MD June 25 - 28

RUN TO DAYTONA Sunrise, FL to Leesburg, FL February 23 - 27

SPRING HEAT IN ARIZONA

Albuquerque, NM

March 28 - April 1

to Apache Junction, AZ

H.O.G. TOURING RALLIES

MAJOR RALLIES

H.O.G. REGIONAL RALLIES

HARLEY-DAVIDSON FESTIVAL Milwaukee, WI

GREAT LAKES

Marauette, MI

NORTHWEST

Spokane, WA

July 17 – 19

VALLEY TO

Monticello, NY

August 14 -16

TEXAS HILL

Round Rock, TX

to San Antonio, TX

COUNTRY

May 7 - 10

LOWER

GREAT RIVER

New Orleans, LA

to St. Louis, MO

BLACK HILLS

Cody, WY to Deadwood, SD June 4 – 9

May 19 - 23 **ROAMING THE**

THE MOUNTAINS

June 26 – 28

PACIFIC

2025 HOMECOMING

July

STURGIS MOTORCYCLE RALLY Sturais, SD August

> **BIKES, BLUES & BBQ** Rogers, AR September

IRON ADVENTURE

Bartlett, NH August 19 - 23

ROCKY MOUNTAIN Pikes Peak, CO September 11 - 13

GOLDEN STATE Fresno, CA October 2 - 4

GREAT RIVER UPPER

Fargo, ND to St. Louis, MO August 25 - 30

TOUR OF VALOR Hughesville, MD to Dayton, OH October 14 - 20

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OR PA

H.O.G. MEMBER Harley-Davidson Owner (H-D bike VIN required).

ASSOCIATE OR PASSENGER Designed for the passenger

or family member of an active H.O.G. member. Requires an affiliated, active H.O.G. member to sponsor via H.O.G. ID.

RIDE YOUR WAY PERSONALIZE YOUR RIDING EXPERIENCE

Your bike, your Harley Owners Group membership, your journey. H.O.G. is here for you, whether you ride solo, two-up, or with a group.

ASSOCIATE OR PASSENGER

Do not leave your plus-one behind! Associates/Passengers get rewards, too.

Whether you ride two-up or have two bikes in your household, this is the perfect companion to your H.O.G. membership. (See table for benefit details.)

Note: Associate/Passenger membership requires a H.O.G. ID from an active H.O.G. member.

ACCESS TO LOCAL H.O.G. CHAPTERS

If connecting and riding with a local riding community is your preferred riding experience, your membership gives you access to join a local H.O.G. Chapter.

There are hundreds of U.S. Chapters sponsored by over 600 Harley-Davidson dealers, so visit **h-d.com/hog** or reach out to your nearest dealer to learn more.

		to sponsor via H.O.G. ID.
BENEFITS	\$59 / YEAR	\$59 / YEAR
Annual collectible pin and patch	•	•
H.O.G Ride 365 [™] Riding Rewards	•	•
Unlimited Roadside Assistance (Covers two H-D bikes)	•	
Premium Partner Benefits	•	•
Exclusive Event Experiences	•	•
Complimentary H-D Museum admission (unlimited)	•	•
<i>The Enthusiast</i> magazine in print	•	
Loyalty points for every dollar spent at participating dealers and online	4	4
Monthly H.O.G. Insider eNewsletter	•	•
Access to H.O.G. Chapters	•	•
Free Expedited Shipping at H-D.com (^{\$} 50+ orders)	•	•
H-D Riding Academy course bonus	5,000 (^{\$} 50 value)	5,000 (*50 value)
Physical Membership Card	•	•
Annual bonus points when you join and renew		3,000 (*30 value)
Free t-shirt when you first sign up for auto-renew	•	•

LOYALTY POINTS AND REWARDS

We appreciate your loyalty to Harley-Davidson and want to reward you with points for everything you do.

PURCHASES – Earn 4 points per dollar spent at participating dealers and online.

RIDING REWARDS - Get points and rewards simply for riding! (Learn more on p. 18).

BONUS POINTS - Stay in the know about special promotions and event engagement opportunities with alerts from your local dealer, emails, and the H-D[®] App.

HARLEY-DAVIDSON **RIDING ACADEMY –** Complete any H-D[®] Riding Academy course and earn 5,000 points—a \$50 value. (Learn more on p. 14).

H.O.G.[™] ELITE VISA SIGNATURE[®] CARD – Accelerate points earned on purchases and mileage and receive a \$59 statement credit to cover your H.O.G. annual fee (See p. 11 for details).

BOOST YOUR EARNING POWER

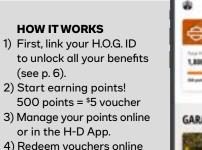
Pay your H.O.G.[™] annual fee with your H-D[™] H.O.G.[™] Elite Visa Sianature[®] Card, and each month you will receive a statement credit and double entries to win a free motorcycle.*

THE CARD THAT PAYS FOR YOUR MEMBERSHIP

Amplify your membership with a H.O.G.™ Elite Visa Signature® Card. Get a \$59 statement credit when you use it to pay your H.O.G. annual fee plus a \$30 credit at H-D[®] dealerships.*

ACCELERATE YOUR REWARDS

H.O.G. members rack up more rewards with the H.O.G.[™] Elite Visa Signature[®] card, earning 9 points per \$1 spent at H-D (an additional 5 points) as well as 2 points for every mile ridden.*



4) Redeem vouchers online or at participating dealers for gear, accessories, bike service, and more.

(see p. 6).





APPLY TODAY * Apply and view terms at H-DVisa.com/hd33984

YOUR BENEFITS For the ride and beyond



UNLIMITED ROADSIDE ASSISTANCE

Ride with confidence knowing H.O.G.'s got your back with unlimited roadside assistance. Enjoy 24/7 coverage for two H-D motorcycles, with complimentary towing to the nearest H-D dealership from the largest network of towing providers.

TIP: Save Roadside Assistance to your phone: (888) 443-5896. Also note your bike's VIN for easy, effortless support.

MOTORCYCLE SHIPPING

Never leave your ride behind. Whether you are traveling long distances or moving across the country, we provide direct access to the easiest, most reliable motorcycle shipping experts in the country. As a H.O.G. member, you get exclusive savings with Federal Motorcycle Transport.

THEFT REWARD

We hope it never happens, but in the unfortunate event it does, we will offer a ^{\$}1,000 reward for information leading to the arrest and conviction of persons involved in the theft of your Harley. Our H-D partners offer exclusive pricing and discount opportunities that H.O.G. members can enjoy all year round, both on the road and on the bike. Enjoy great deals on the things you love most: travel and experiences, entertainment, motorcycle rentals and riding tours, riding products and accessories, and more.



Save 10% on global travel experiences



Save 10% on rentals and 5% on tours





Complimentary Motorcycle Mount Kit with camera purchase



10% off hotel bookings



50% off season-long subscription



Save 40% or more on motorcycle shipping

H-D Partner benefit

KNOW YOUR BENEFITS

H-D Partner benefits are subject to change at any time. See **"My Benefits"** online at **h-d.com/mybenefits** or via the H-D App for the latest details and redemption information.

MORE H.O.G. Exclusives

Immerse yourself in Harley-Davidson culture while getting the most out of your membership benefits.

THE ENTHUSIAST MAGAZINE

This annual H.O.G. collectible print issue ships to your front door and features rider profiles, stunning photography, and incredible stories from the road.

H.O.G INSIDER E-NEWSLETTER

Opt into H-D emails to receive our monthly newsletter, featuring exclusive news and event details, H-D promotion updates, and more.

UNLIMITED H-D MUSEUM ADMISSION

Visit the birthplace of Harley-Davidson and the mecca of motoculture in Milwaukee, WI. Your admission is free, always.

FREE EXPEDITED SHIPPING

Enjoy free, two-day shipping on all H-D.com orders over \$50 in the continental U.S. and Alaska.

H-D RIDING ACADEMY: TRAINING INCENTIVES

Whether you are new to riding or simply want to advance your riding skills, anyone can benefit from additional training, and the Harley-Davidson Riding Academy offers courses for all levels. Earn 5,000 bonus points when you complete any course (\$50 value).

EXCLUSIVE H.O.G. MERCHANDISE

Wear it proudly. Enjoy members-only access to exclusive H.O.G. gear at hog.com/shop. (Note: This thirdparty site does not participate in H-D loyalty points.)

EXPLORE YOUR BENEFITS Scan here to start making the most of your H.O.G. benefits.





THE H-D APP

The H-D App helps you get the most out of your time on the road and enhances your H-D Membership experience.

MEMBERSHIP + COMMUNITY

Create a profile, track your points balance, and visit your home dealership. Add your bikes to your profile to keep up with important updates, and find local events in your area or at your next destination.

RIDE PLANNING + GPS NAVIGATION

Map a route and hit the road with real-time GPS navigation. Add dealers, gas stations, and waypoints to create the perfect route. Navigate directly from the app or send to your connected bike display.

TIPS FOR THE BEST H-D APP EXPERIENCE:

- Download the H-D App and link your H.O.G. ID (see p. 6 for details).
- \cdot Turn on notifications for the H-D App.
- Make sure your location services are turned on.

H-D DEALERS

Welcome to your home away from home. Use the H-D App to locate dealerships, see upcoming events, and get introduced to your local Harley-Davidson experts.





H.O.G. RIDE 365[®] Rewards for riding

Exclusive to U.S. Harley Owners Group members, H.O.G. Ride 365[°] offers valuable incentives for hitting the open road, rewarding you for the journey and the destination.

MILEAGE CHALLENGES

Get odometer readings early and often, track your progress online, and watch as your rewards add up and your lifetime mileage grows. The more you ride, the bigger the rewards. (Learn more on p. 20).

DESTINATION CHALLENGES

Harley Owners Group provides you with places to ride and rewards you through challenges, including Dealership Photo Challenge, 15 for '25, and 50 Rides, One Nation. (Learn more on p. 23).

Rack up even more rewards with the **H.O.G.**[•] **Elite Visa Signature**^{*} **card.** (See p. 11 for details.)



Scan here to get started with H.O.G. Ride 365.™



H.O.G. RIDE 365" MILEAGE CHALLENGES

Is your H.O.G. account linked in the H-D App (see p. 6)? Excellent. Now, go get an odometer reading at your nearest H-D dealer. That's it! You're automatically enrolled in H.O.G. Ride 365[°] Mileage Challenges.

ANNUAL MILEAGE

Earn one point for every mile, up to 15,000 miles in 2025. That's a ^{\$}150 value! Annual mileage rewards require at least two odometer readings between January 1 and December 31. We recommend regular readings to unlock more rewards, so head to your dealer early and often.

LIFETIME MILEAGE

Your odometer readings are used to calculate your Lifetime Mileage, which is cumulative if you are an active H.O.G. member. Earn exclusive pins, patches, and rocker medallions, starting when you hit 10,000 miles starting when you hit 1,000 miles and continuing beyond the legendary 1,000,000mile mark.

ANNUAL CHAPTER MILEAGE

If you are a H.O.G. Chapter member, you're eligible to participate in this challenge, which leverages your odometer readings for 2025. Winning Chapters will receive surprise rewards and, of course, have bragging rights for the year.

HOW DO POINTS WORK?

500 points = ^{\$}5 value redeemable at participating U.S. dealers or online at h-d.com. See p. 10 to learn more.

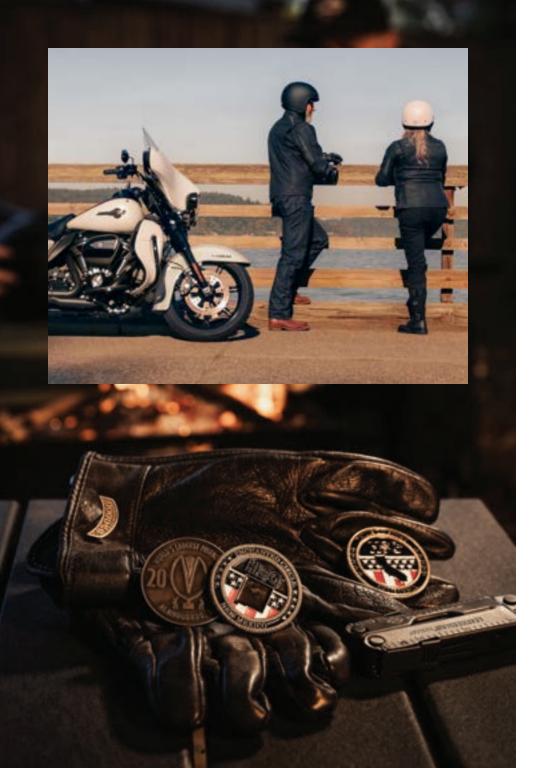
ANNUAL MILEAGE RECOGNITION

1,000 Miles	Digital Badge + 1,000 points
2,500 Miles	Digital Badge + 1,500 points
5,000 Miles	Digital Badge + 2,500 points
7,500 Miles	Digital Badge + 2,500 points
10,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin + 2,500 points
15,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin + 5,000 points
20,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin
25,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin
50,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin
75,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin
100,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin

LIFETIME MILEAGE RECOGNITION

Enroll (current)	Digital Badge, Enrollment Pin, and Patch
1,000 Miles	Digital badge, Pin, and Patch
5,000 Miles	Digital badge, Pin, and Patch
10,000 Miles	Digital badge, Pin, and Patch
25,000 Miles	Digital badge, Pin, and Patch
40,000 Miles	Digital badge, Pin, and Patch
60,000 Miles	Digital badge, Pin, and Patch
80,000 Miles	Digital badge, Pin, and Patch
100,000 Miles*	Digital badge, Pin, and Patch, and Rocker Medallion
125,000 Miles	Digital badge, Pin, and Patch
150,000 Miles	Digital badge, Pin, and Patch
175,000 Miles	Digital badge, Pin, and Patch
200,000 Miles*	Digital badge, Pin, and Patch, and Rocker Medallion
250,000 Miles	Digital badge, Pin, and Patch
300,000 Miles*	Digital badge, Pin, and Patch, and Rocker Medallion

*Rocker medallions are suitable for placement on your Harley-Davidson motorcycle and are awarded for each 100,000-mile achievement. Awards continue beyond the 300,000-mile level at 50,000-mile increments.



H.O.G. RIDE 365" DESTINATION CHALLENGES

Work toward completing these challenges while simultaneously accumulating miles toward your Mileage Challenges—earning rewards for the journey and the destination.

DEALERSHIP PHOTO CHALLENGE

Visit as many H-D Dealerships as possible in 2025. H.O.G. Ride 365[°] rewards start at 10 check-ins, and the H.O.G. member with the most dealer visits in a calendar year wins a \$2,000 H-D gift card.

15 RIDES FOR '25

Each year, we select a handful of U.S. destinations that are famed for their riding experiences or are conveniently located along longer riding routes. Earn an exclusive challenge coin for each ride you complete this year.

50 RIDES, ONE NATION

Fifty great states, 50 life-changing rides. Earn a commemorative coin for each achievement, and when you earn all 50 coins, we will install a rivet with your name on it at the H-D Museum in Milwaukee, WI. This is the ultimate lifetime challenge and is not bound by 2025 alone — participate in this challenge at your leisure as an active H.O.G. member.

Log into **h-d.com/ride365** to learn more and enroll in challenges for the year!



50 RIDES, ONE NATION FREEDOM IS CALLING

50 Rides, One Nation is part of the H.O.G. Ride 365[°] program, but at its heart it's a recipe for exploring America and a road map to a lifetime of epic journeys. Where will you ride next?







Following Japan's attack on Pearl Harbor in 1941, former president Franklin D. Roosevelt ordered the confinement of Japanese Americans in internment camps without due process. This lamentable decision exacted great physical, psychological, and financial costs on internees. One of the most well preserved of ten such camps is Manzanar National Historic Site, where about 10,000 Japanese Americans were incarcerated in these so-called "War Relocation Centers."

15 Rides for '25



INDEPENDENCE, CA MANZANAR NATIONAL HISTORIC SITE

CHECK-IN LOCATION:

"Manzanar War Relocation Center" wood sign at the National Historic Site entrance: 5001 U.S. Highway 395, Independence, CA 93526

SMILING PEANUT

CHECK-IN LOCATION:

The Smiling Peanut statue is located at 120 Buena Vista Rd., Plains, GA 31780 (Note: Ride Planner may not recognize this address, so use 400 Buena Vista Rd. and go north 3/10th of a mile to the statue.)



15 Rides for '25



The Smiling Peanut statue, placed in Plains, Georgia during Jimmy Carter's 1976 presidential campaign, honors both Carter and the region's peanut-growing industry. At 13 feet tall, the statue is said to be the second-largest peanut in the world; the largest is in nearby Ashburn, GA. The former president reportedly never warmed to the statue, feeling its toothy grin was overly exaggerated. Nonetheless, the Smiling Peanut is one of the most photographed attractions in Carter's hometown.



BLACKFOOT, ID POTATO CAPITAL OF THE WORLD

CHECK-IN LOCATION:

Check in at the giant potato statue and sign in front of the Idaho Potato Museum: 130 NW Main St., Blackfoot, ID 83221

Blackfoot, Idaho calls itself "The Potato Capital of the World," and Bingham County, where Blackfoot is located, annually produces more than 57,000 acres of the tasty tuber across its 1,177 farms. While China is in fact the top potato-producing country in the world, Bingham County holds the honor of being the largest potato-producing region in Idaho, making it the epicenter of a veritable potato paradise. The Idaho potato, in all its glory, is celebrated at the Idaho Potato Museum in Blackfoot. The museum, housed in a historic railroad depot, offers exhibits on the history of the potato, a potato cinema, a café serving all things potato, and more. It's everything you wanted to know about potatoes but were always too afraid to ask.



You'd probably consider Milwaukee, WI – the home of Harley-Davidson – to be the "hog" capital of the world, but the folks of Kewanee, IL beg to differ. After all, the city was officially designated as the "Hog Capital of the World" by the Illinois state legislature in 1949, right after Kewanee was named the nation's leading hog producer by the U.S. Department of Agriculture.

Each year on Labor Day weekend, the city sponsors Kewanee Hog Days, a festival that celebrates the savory swine, where you can chow down at "the world's largest outdoor pork barbecue."



CHECK-IN LOCATION:

Check in at the "Hog Capital of the World" statue, a black-and-white hog in a small brick "house" in a corner park located at the intersection of West 3rd St. and North Tremont St., Kewanee, IL 61443





CAWKER CITY, KS WORLD'S LARGEST BALL OF TWINE

CHECK-IN LOCATION: World's Largest Ball of Twine is located near 719 Wisconsin St., Cawker City, KS 67430 h

In north-central Kansas sits a ten-ton ball of sisal twine with a 40-foot circumference that, if ever unfurled, would reveal about eight million feet of twine. Started in 1953 by local farmer Frank Stoeber, the ball of twine is now cared for by the Cawker City Community Club, who organize an annual "Twine-A-Thon" and continue adding to Stoeber's legacy, string by string.





CHECK-IN LOCATION: "Gates of Hell" sign/portal behind Screams Ice Cream: 4045 Patterson Lake Rd., Hell, MI 48169





Unlike the biblical version, Hell, MI is a pleasantly charming place. The unincorporated Michigan township, about 20 miles northwest of Ann Arbor, was settled in 1838 by George Reeves. The origin of the community's name is unknown, but one popular story holds that when Reeves was asked the name of his settlement, he replied "You can name it Hell for all I care."

You probably won't want to spend an eternity in Hell, but you may want to pick up a souvenir or two while you're there. We don't recommend waiting 'til hell freezes over before visiting the town; winters in Michigan can be quite biting.





Lynyrd Skynyrd, the legendary Southern rock band known for hit songs such as "Sweet Home Alabama" and "Free Bird," suffered a great tragedy on October 20, 1977, when their charter plane crashed in Magnolia, MS, taking the lives of three band members, their assistant road manager, and the aircraft's pilot and first officer. Twenty others survived the crash, caused by a lack of fuel. After a ten-year hiatus, the band re-formed in 1987, with Johnny Van Zant as the lead singer, replacing his brother Ronnie who perished in the crash. The band was inducted into the Rock & Roll Hall of Fame in 2006, and maintains an active tour schedule to this day. In 2009, 42 years after the tragedy, a seven-ton granite monument was dedicated at the crash site.



CHECK-IN LOCATION: In your photo, include all or part of the Lynyrd Skynyrd Monument: 7364 Easley Rd., Magnolia, MS 39652

JAMESTOWN, ND WORLD'S LARGEST BUFFALO STATUE

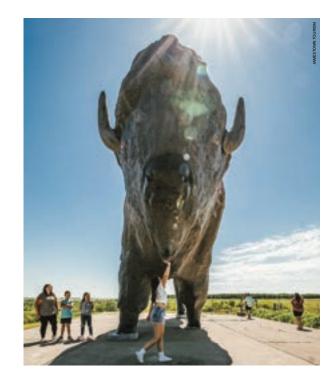
CHECK-IN LOCATION:

Located within Frontier Village is the World's Largest Buffalo Monument: 404 Louis Lamour Ln., Jamestown, ND 58401



15 Rides for '25

In the early days of the American West, the thunder of tens of millions of buffalo reverberated through the plains. By the end of the nineteenth century, only several hundred of the giant beasts remained in the wild, decimated by the arrival of the transcontinental railroad and indiscriminate hunting. Today, a 60-ton, 26-foot-tall concrete statue known as the "World's Largest Buffalo Monument" sits atop a bluff overlooking Jamestown, ND. Created in 1959 by sculptor Elmer Petersen and later christened "Dakota Thunder," the behemoth bovine pays tribute to the American bison.





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KING OF PRUSSIA, PA NATIONAL MEMORIAL ARCH

CHECK-IN LOCATION:

Your photo should show National Memorial Arch in Valley Forge National Historical Park: 420 Gulph Rd., King of Prussia, PA 19406

The National Memorial Arch in Valley Forge National Historical Park commemorates the arrival of General George Washington and the Continental Army into Valley Forge during the Revolutionary War. Dedicated in 1917, the 61-foot-tall granite arch was modeled after the classical Roman Arch of Titus in Rome, erected in the first century A.D. The original proposal called for two arches to serve as entrance gates on either end of the park, but the plans were later modified, and in 1910 Congress approved the construction of a single arch at a cost of \$100,000.



South of the Border in Hamer, South Carolina is a throwback to the golden age of motoring, when kitsch was king and tacky roadside attractions battled for attention (and tourism dollars) from passing motorists. Founded in 1949 as "South of the Border Beer Depot" by Alan Schafer, the business attracted throngs of thirsty travelers who had driven south through neighboring North Carolina's dry counties. An astute businessman, Schafer added a restaurant, motel, campground, souvenir shop, gas station, amusement park, reptile lagoon, and much more over the years.



CHECK-IN LOCATION: Get a picture with giant Pedro and his "South of the Border" sign in front of the Sombrero Restaurant at South of the Border: 3346 US-301 North, Hamer, SC 29547

OARK, AR OARK GENERAL STORE

CHECK-IN LOCATION: "Oark Café" sign located in front of the building: 117 County Road 5241, Oark, AR 72852

Deep in the rural heart of the Ozarks, the Oark General Store and Café is the oldest continuously operating store in Arkansas. Founded in 1890 and placed on the Arkansas Register of Historic Places in 1995, its rustic interior features original wood floors and ceiling. Now more café than convenience store, its breakfast, burgers, and homemade pies make it a popular stop for riders traversing the Ozark National Forest. Harley-Davidson Pan America riders will find plenty of off-road riding opportunities nearby.





TAMWORTH, NH NARROWS BRIDGE AT LAKE CHOCORUA

15 Rides for '25

CHECK-IN LOCATION:

Your photo should include all or part of the Narrows Bridge on Chocorua Lake Rd., Tamworth, NH 03886 (near the intersection of Chocorua Mountain Hwy. [NH State Route 16] and Chocorua Lake Rd.)

Overlooking Mount Chocorua in New Hampshire's White Mountains, the Narrows Bridge is situated amidst almost 1,000 acres of pristine woodland and lake basin protected by the Chocorua Lake Conservancy. The picturesque cedar-railed bridge, first constructed in 1802 and rebuilt many times over the years, sits between Chocorua and Little Lakes. For Harley-Davidson Pan America riders, Chocorua Lake lies along the North East Backcountry Discovery Route (BDR), running 1,300 miles through seven states.

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The World's Largest Teapot began its life in Pennsylvania in the early 1900s as a giant wooden keg, created as an advertisement for Hires Root Beer. The 14-foot-tall barrel was later sold to an entrepreneur named William Devon, who in 1938 moved it to Chester, WV and added a lid, spout, and handle, transforming it into a giant teapot. Devon placed it outside of his pottery store as an attention-getter and sold snacks and souvenirs from within. The teapot fell into disrepair over the years, until in 1990 the city of Chester raised funds for its restoration and moved it to its current location.





CHECK-IN LOCATION:

The World's Largest Teapot is located at the intersection of U.S. Highway 30 (the Lincoln Highway) and West Carolina Ave. (WV State Route 2) Co Hwy 30/6, Chester, WV 26034

RYE, CO BISHOP CASTLE

CHECK-IN LOCATION: In your photo, include all or part of Bishop Castle: 12705 State Route 165, Rye, CO 81069

In 1959, fifteen-year-old Jim Bishop bought a 2.5-acre parcel of land bordering the San Isabel National Forest in central Colorado for \$450. Ten years later, he started construction on a one-room stone cabin, but without plans or blueprints, his "cabin" slowly grew into a castle. Over the next 44 years, he added turrets, stained-glass windows, wrought-iron railings and walkways, and a stainless-steel, fire-breathing dragon. The equivalent of 16 stories tall, Bishop's unique self-built fortress has become a popular tourist attraction, drawing an estimated 200,000 annual visitors.

Currently 81 years old and in fragile health, Jim Bishop is retired from castle building, and his son Daniel manages the property. Open to the public, visitors are welcome to explore the structure; admission is free, but donations are accepted.





TIDE KEYSTONE, SD MOUNT RUSHMORE NATIONAL MEMORIAL

CHECK-IN LOCATION:

In the background of your photo should be Mount Rushmore National Memorial: 13000 State Route 244, Keystone, SD 57751. (There is no entry fee for the National Memorial, but there is a parking fee.)

Among the many iconic destinations in the Black Hills, Mount Rushmore is incomparable. Completed in 1941, the sculpture's 60-foottall granite faces depict former presidents George Washington, Thomas Jefferson, Theodore Roosevelt, and Abraham Lincoln; the chosen presidents represent the birth, growth, development, and preservation of America. The monument was designed by sculptor Gutzon Borglum and named "Shrine of Democracy," and now it attracts more than two million visitors annually.







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