



15 RIDES FOR '25 DESTINATION RIDE CHALLENGE

For additional details, including Terms & Conditions, please go to hog.com/ride365.

PARTICIPATION - U.S. H.O.G.® MEMBERS

- Challenge open to Full or Passenger/Associate H.O.G.® members from the U.S., 18+ years of age.
- Challenge begins on January 1, 2025 and ends on December 31, 2025. All Challenge photos must be taken during the Challenge Period and must be submitted on or before December 31, 2025.
- By participating in the Challenge, you agree that your name, biographical information, and photos submitted in connection with this Challenge may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent, except where prohibited. Photos submitted may be available for viewing on the Internet by a world-wide audience.
- Entrant agrees that any dispute with regard to this Challenge, including rule interpretation and awarding rewards, or any other matter related to this Challenge, shall be submitted to Harley-Davidson, whose decision shall be binding and final.
- Individuals participate at their own risk. Do not break the law or endanger yourself or others when taking photos.

PHOTO FORMATS / ELEMENTS / REQUIREMENTS

Photos must be submitted online at h-d.com/ride365. Acceptable photo formats are .jpg, .gif, and .png. Each photo must not exceed 5MB in size.

NOTE: Images must be clear and designated Check-In location must be discernible in photos. Photos that are blurred, fuzzy, illegible, or unrecognizable will not be considered.

- You, the participant, must be in each of the photos.
- A current year Membership Guide must be clearly identifiable in each photo. (Go to h-d.com/ride365 to download a printable version.)
- All photos must be taken during the Challenge Period. Photos taken outside the Challenge Period are not eligible, and submission of such photos may result in disqualification at the sole discretion of the Sponsor.
- *All photos must be submitted online at h-d.com/ride365 during the Challenge Period. Limit one (1) photo per Challenge check-in location.*

HOW DO I EARN REWARDS?

Upload a Location photo for each of the 15 Rides for '25 Destination Ride Challenge locations listed below.

Visit H-D.COM/RIDEPLANNER for Challenge Location maps.

CHALLENGE LOCATIONS:

- Manzanar National Historic Site – Independence, CA
- Smiling Peanut – Plains, GA
- Potato Capital of the World – Blackfoot, ID
- Hog Capital of the World – Kewanee, IL
- World's Largest Ball of Twine – Cawker City, KS
- Town of Hell – Hell, MI
- Lynyrd Skynyrd Monument – Magnolia, MS
- World's Largest Buffalo Statue – Jamestown, ND
- National Memorial Arch – King of Prussia, PA
- South of the Border – Hamer, SC
- Oark General Store – Oark, AR
- Narrows Bridge at Lake Chocorua – Tamworth, NH
- World's Largest Teapot – Chester, WV
- Bishop Castle – Rye, CO
- Mount Rushmore National Memorial – Keystone, SD

WHAT DO I EARN?

- Digital Badge (site specific) for each of the completed 15 Rides for '25.
- Commemorative Challenge Coin for each of the completed 15 Rides for '25.

SUBMITTING YOUR ENTRY

- Challenge photos must be submitted online at h-d.com/ride365.
- Limit one (1) photo for each of the Challenge Locations. All entries must be submitted online no later than December 31, 2025.